



Roadrunner Food Bank Annual Report

Fiscal Year 2009 - 2010



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The 2009-2010 fiscal year marked several milestones for Roadrunner Food Bank. Our programs changed and grew accompanied with a much-needed recent move to a larger facility allowing us to distribute more food. All of these improvements and changes help us meet the needs of the hungry people in our state. In a time of economic strife, more and more children, families, and seniors needed our help with a basic necessity...food. In fact, nearly 40,000 New Mexicans sought our help every week of last year.

ROADRUNNER FOOD BANK MILESTONES

- The first full year we were in our new home with necessary renovations completed to move forward in furthering our work
- The move to a larger facility enabled us to secure and distribute 22 million pounds of food compared to 17 million the year prior
- Completed 3,962 food deliveries to agencies compared to 2,097, an 89% increase
- Release of the 2010 Hunger Study conducted in collaboration with Feeding America and the New Mexico Association of Food Banks
- A few of the Hunger Study stats revealed that:
 - » We serve 40,000 different people every week
 - » More than 40% of those we serve are children
 - » SNAP benefits (food stamps) last only about 2.3 weeks each month
 - » More than 40% of those we serve report they have one household member in poor health
 - » 54% of the households we serve are choosing between food and utilities
 - » 45% of the households we serve are choosing between food and medical care
- Food donors such as retailers, farmers, growers, manufactures and wholesalers contributed more than 16.2 million pounds of food this year compared to 12.4 million pounds last year
- Total amount of produce we distributed was 7.3 million pounds compared to 6.5 million the year prior
- First visit by a New Mexico governor to the Food Bank by Governor Bill Richardson
- Received a truck donation from Walmart enabling us obtain and distribute more food
- Obtained a low-interest loan from the Kresge Foundation allowing us to expand our fleet and increase our food distribution to distant communities. The Rotary Club of Albuquerque committed to raising funds to help pay down the loan for one tractor and one trailer
 - » Two Kenworth tractors
 - » One 53 foot trailer
 - » One 48 foot trailer

PARTNER AGENCIES

Most of the food that we distribute to serve the hungry is through partner agencies. Our partner agencies include food pantries, soup kitchens, shelters and other hunger relief organizations. In fiscal year 09/10, we served about 600 agencies statewide in a 10 county area, as well as through a network of five “sister” food banks in Las Cruces, Gallup, Santa Fe, Clovis and Farmington that we distribute food to. These fellow food banks in turn provide food to agencies in their communities. Through this network we are able to serve all 33 counties in the state.

As part of our role, we actively seek out potential agencies who would like to receive food from us. It is important for us to grow the number of our partner agencies so that we are able to expand our network to feed the growing number of hungry people in New Mexico.

Partner agencies go through our monitoring process every other year, and all partner agencies and direct service programs such as our Mobile Food Pantry, Food For Kids Backpack Program, Senior Helpings Program and Emergency Family Food Box sites are required to have a bi-annual monitoring visit from us. Through our monitoring we gauge the agency cleanliness, appropriate dry good and cold food storage and general food safety practices. This process also allows us to inquire how we can provide better service to our agencies, what types of food they would like us to provide, or what types of services would they like to see from us.

KEY MILESTONES – PARTNER AGENCIES

- Total number of partner agencies directly served by the Food Bank– 222 this year compared to 217 last fiscal year
- 47 new agencies added and 42 were inactivated
- In fiscal year 2009-2010, we conducted 197 monitoring visits
- Partner agencies distributed 14.4 million pounds of food compared to 9.8 million pounds of food last fiscal year which is a 47% increase

PARTNER AGENCIES TOUCHING LIVES

Bethel Community Storehouse is one agency that receives food from Roadrunner Food Bank.

Linda Smith runs the agency and serves as its executive director. She has been doing this work for more than 22 years. And while Linda is reaching out into the Moriarty community to help vulnerable people who are hungry, you would be surprised by her own story.

Linda found herself needing help with food prior to coming to the agency. She said, “My husband was in a car accident and broke his neck. We found ourselves with two children and no income. I had to swallow my pride and get up the nerve to go ask for help. They embraced me and they supported our situation. We got out of it.”

She is moved to tears when she relays stories of people who have come to her food pantry that need help. One young 20 year old woman arrived and began filling out a client card, but she was shaking so badly she couldn't keep a steady hand to fill it out. When Linda asked if she could help her, the young woman said, “Sorry, but I'm hungry I haven't eaten.” Linda asked how long it had been since he had eaten and the young woman said, “Four days.”

It took everything the woman had to sit in the chair and Linda and her agency quickly acted and brought her some food to eat immediately. Linda said, "Forget the paperwork, we'll do that later."

Linda and the young 20 year old woman she helped is one of tens of thousands of stories in our state where people don't have enough food to eat.

MOBILE FOOD PANTRY

The Concept – Bringing Food to Underserved Communities

For the Food Bank, this program was a grand experiment proven in other places around the country, but not tried in New Mexico. From its launch in 2008, the program's goal was to efficiently move food in trucks to a site where food distribution could take place immediately after arrival. The benefits of this program are that anyone would have the ability to host one, such as a community member, civic groups, churches, or any group of motivated volunteers who want to help provide food to the hungry in their community.

Families coming to the Mobile Food Pantry for help with food receive 50 pounds of food that includes perishable items such as dairy, meats and produce as well as quality dry goods and canned items.

MOBILE FOOD PANTRY CHALLENGES

In a little more than two years, the program has almost reached its maximum capacity in our ability to continue taking on new sites. More philanthropic support will be vital to distributing additional food. Additional trucks and staff will be important for the Food Bank to grow and continue expanding the program in upcoming years.

KEY MILESTONES – MOBILE FOOD PANTRY

- Distributed 2,505,200 pounds of food compared with 1,025,000 pounds of food the year before which is a 144% increase
- Served 10 counties from Catron to Sandoval to Lea County
- Reached people in rural communities who have difficulty accessing food assistance
- The Mobile Food Pantry reaches more children than expected - 42% of clients served through the program are children
- The Mobile Food Pantry distributed food 607 times over the year compared to 292 the year prior
- Last year this program alone:
 - » Drove 46,522 miles compared to 22,000 miles the year prior
 - » Fed 52,858 households compared to 20,000 the year prior
 - » Touched the lives of 162,901 individuals compared to 55,000 the year prior

A GIFT OF HOPE

Meadowlake is a very poor and underserved community near Los Lunas. It was one of Roadrunner's initial Mobile Food Pantry stops where we met David.

David worked as a fire fighter, but became injured on the job. When he broke his back, it left him on disability, and reliant solely on a monthly disability check. When we met David, he told us how grateful he was to receive food from our Mobile Food Pantry. David said with tears in his eyes, "God bless you for this food. It arrived just in time for me to have at least one meal today."

His food situation was grim. David said he was out of food by the 15th of every month with no additional resources to purchase groceries. What he said shocked us. He had nothing in his cabinets to eat. Not one canned food item, not one leftover from previous meals. Instead he said, "I hate to say it, but I sometimes even eat dog food. I put a little milk in it and it's like cereal."

David is one example of the thousands of grandparents, moms, dads, children, families and siblings who have benefitted from our Mobile Food Pantry.

FOOD FOR KIDS

Children are our future. But tens of thousands of children in our state don't receive the adequate amount of food to grow, think, learn, and play. We expect children to perform in school by getting good grades and participating in class. But how can we expect a child who doesn't have enough food to do that? Many of our smallest and most vulnerable citizens don't have the adequate fuel to think, learn, play, participate or be creative. Food for many of them is the one missing piece of the puzzle in ensuring their success in school.

Food For Kids is a weekend backpack program that provides children food for the weekend. Nearly 10 years ago, the program was started because educators and school personnel came to us and said many of their children weren't eating at all or too little during the weekend. On Monday when they arrived to school, kids couldn't perform tasks because they hadn't had enough to eat.

Included in the backpack are 12 items which include proteins such as peanut butter and milk, grains such as cereal bars and packaged fruit. All items are non-perishable. This past year Food For Kids served nearly 3,210 children every week during 35 weeks of the school year. Thirty-eight elementary schools in Bernalillo, Sandoval, Socorro, Tarrant and Valencia counties received backpacks and food to be filled weekly by the school. However, there continues to be additional schools and children who could benefit from the program.



In fact, 19 schools remain on the waiting list for this program that each have hungry children who don't receive enough food to eat.

This was the first year the Food Bank implemented an application process for schools. The process allowed schools to be considered for the program that may have not had the opportunity previously. The selection of the schools was based on various criteria, one of which is that a school must have a certain percentage of children that qualify for the free/reduced meal program. Schools "awarded" the program will receive it for three years. In the spring of 2013, existing schools and new schools interested in the program can apply for the next three years.

FOOD FOR KIDS PROGRAM CHALLENGES

Almost all the food for the program is purchased by the Food Bank annually, but as food prices continue to increase, the costs of the program continue to increase. In addition, the smaller packing necessary for the program is much more expensive than the bulk product we buy, which could in the future inhibit our ability to expand the program. Significant, additional private donations will be imperative for the growth and maintenance of the program.

KEY MILESTONES – FOOD FOR KIDS

- Backpacks were distributed 35 weeks of the school year
- Distributed 3,210 backpacks filled with food weekly or 112,350 servings in one year
- Expanded from 36 schools to 38 schools in five counties
- The school with the largest number of backpacks was Edward Gonzales Elementary that distributed 200 backpacks every week
- Nearly 68% of the children served were students and 32% were siblings of the students who aren't yet in kindergarten
- Targeted schools where at least 80% of children qualify for free and reduced breakfast/lunch



FOOD IS THE FUEL FOR SUCCESS

Michael is a child who has struggled in elementary school. He has struggled to perform well, struggled to fit in, struggled to be a part of his classroom activities. Why? His teacher discovered that his mom worked nights leaving him usually without dinner or breakfast, and since Michael usually came late to school he didn't have time to eat his free breakfast provided at the school. Michael's teacher said his hunger was all that he could focus on, and it affected his ability to perform, interact, learn and play at school.

But as one of the children who receives the backpack, all that was about to change. Michael's teacher began allowing him to eat right when he entered the classroom. They let him keep his backpack in the room and made sure he ate first thing...before doing anything else.

That one act, that one change of eating every morning has allowed Michael to transform. The simple gift of food has enabled him to do all the things we expect our children to do at school, and for the first time, we've been told he is on the way to having good grades. Food was all that he needed to succeed.

SENIOR HELPINGS

Our parents and grandparents may not ask us for help when they really need it. The era they grew up in made them self reliant in times of difficulty. Members of this proud generation may not always let us know when they need help...especially when they need help with food.

Seniors today may have outlived their retirement or live on such a tight fixed income that they cut or limit food purchases out of their monthly budget. With many elderly on medications, they may be forced to choose medication over buying food. Seniors have said to us they make a box of macaroni and cheese last 2 or 3 days because it was the only food they had available.

Senior Helpings reaches seniors who need food. While this food program is supposed to supplement what seniors can purchase at the store, many seniors have said it is the only food they receive over the month. The box contains 35 pounds of food. Along with the food box we distribute perishable items such as bread and produce.



KEY MILESTONES FOR SENIOR HELPINGS

- Distributed 1,221 boxes monthly through partner agencies and low-income housing sites
- Senior Helpings Food Boxes were distributed in 10 counties
- Distributed more than 14,000 Senior Helpings Food Boxes over the year providing nearly 420,000 meals to hungry seniors
- Program attempted to help the same seniors every month for food consistency
- Program focused on helping the neediest seniors and seniors living at or below the poverty level

SENIOR HELPINGS PROGRAM CHALLENGES

Seniors programs are not always top of mind for many people in our community. Seniors tend to be an age group that does not complain, or is forgotten. Our program tries to help them with one basic need...food; however, more funds and food will be needed for us to significantly increase the number of food boxes we provide. Also, as our population ages and lives longer, it is imperative to expand the number of seniors we serve monthly. In the last eight years, the number of seniors we serve through our general distribution has drastically increased from 11,000 to nearly 30,000 this past year.

RITA IS A SENIOR IN NEED

Rita lives in a low-income senior housing site in the northeast heights of Albuquerque. She worked her entire life and had all that life could offer. She had saved money, but a divorce in her later adult years left her without many of the funds she now needs. Much of what she did save for her retirement years is now gone. She receives Social Security, but her current monthly income isn't enough to get through every month. When we asked about her food situation, she said, "There are days I do without or eat only one meal. That is difficult especially since I have regular medications to take and I don't feel well taking them on an empty stomach."

Thanks to the Senior Helpings program she is now able to have a reliable source of food.





EMERGENCY FAMILY FOOD BOXES

The 35-pound food box is for emergency situations. The food box is put together at the Food Bank by volunteers. It is distributed through various organizations including hospitals, first responders such as fire and police, schools, and domestic violence facilities. This box is a vital tool in helping a family during a crisis to have food for a 3-4 day period until the crisis has passed. Included in the box is a referral guide that lists partner agencies where the family can seek longer term help with food.

KEY MILESTONES FOR EMERGENCY FAMILY FOOD BOX PROGRAM

- In fiscal year 2009-2010 we distributed 857 food boxes compared to 700 boxes the previous year
 - The box helped 2,408 people in crisis and provided nearly 30,000 emergency meals
 - Those helped through the crisis needed a food box for one of the following reasons:
 - » Health Related - 31%
 - » Employment Related – 16%
 - » Domestic Violence – 11%
 - » Benefits Interruption – 10%
 - » Homelessness – 10%
 - » Other/Unknown – 22%
-

LOOKING FOR WORK

Michael and Jennifer Smith live in Rio Rancho and have been looking for work. Michael taught one year at an area high school and was laid off last year due to budget cuts. He is still seeking employment, even if it isn't in his chosen teaching profession. Michael said, "We can keep a roof over our head, pay some of our bills, and manage to pay for some of my insulin medication, but there isn't always enough for food. What is left of our monthly income is about \$60 for groceries for the entire month for a family of seven."

Jennifer is also looking for a job, but she is busy raising her five children whose ages are from elementary school to college. She said, "It is difficult to find employment right now. The economy has made it tough to locate even a part-time job."

Even though the family has access to some unemployment and is on SNAP (food stamp) benefits, it isn't enough for all their food needs. The family receives a Roadrunner Emergency Family Food Box through Rio Rancho Elementary to help supplement their food. Michael said, "We are so grateful to receive food from Roadrunner Food Bank. If I could personally thank everyone who donated the food items in the box, I would."

VOLUNTEERS

Volunteers are very important in helping us in our mission to end hunger. Without the support of volunteers we would be unable to distribute as much food every year as we do. They are the base of support that helps us make it a reality for hungry people to have food.

Volunteers help us repack bulk food items and place them into smaller single serving or family serving sized packaging. Volunteers also help us sort food including canned items, dry good items and perishable items we receive from donors. By sorting the food, we know exactly what types of food we have received as donations. Otherwise we would have no idea how many and what types of various products we have on hand for our agencies to take.

Through their support volunteers also help fill our Emergency Family Food Boxes and our Senior Helpings Boxes. These food boxes are crucial for seniors who do not have enough food or people in crisis who need temporary food relief.

Families, individuals, groups and businesses have all come to the Food Bank to help us. We have some volunteers who come once and others who come back every single day or every week. Thanks to the service of volunteers to our hungry community, we are able to continue increasing our food distribution by increasing the number of pounds we can distribute every year.

Thank you to all of those who come to help us whether it is one time or many. Your support extends a helping hand to so many people that you may never meet. Thank you for your service!

Volunteers 2009-2010

Total volunteer hours:	62,741
Total number of volunteers:	22,278
Unduplicated number of volunteers:	9,362

Volunteers 2008-2009

Total volunteer hours:	36,011
Total number of volunteers:	14,625
Unduplicated number of volunteers:	8,111

KEY MILESTONES FOR VOLUNTEERS

- Number of service hours increased 75% over last year
- The number of hours volunteers gave to the Food Bank equals the work of 31 full-time employees
- The total number of volunteers went up 52% from last year
- The number of unduplicated volunteers increased 15% from last year.

DONORS

So many people in our community take that extra step to write a check or go online and make a monetary donation to support the work of the Food Bank. This generous act allows us to respond to the increasing number of our hungry neighbors, more of whom are vulnerable children, seniors and families. In fact, gifts by donors allow us to stretch our precious resources. For every \$1 gift made to the Food Bank, we are able to leverage \$9 worth of food for the community.

You may be one of those people who have taken that extra step as our partners in helping feed the hungry, and we thank you. Your generosity will impact thousands of our hungry neighbors and give them the ability to change their life and the lives of their family members for the better.

Thank you to all the donors of the Food Bank.





GIVING SOCIETIES

FULL PLATE SOCIETY

The Full Plate Society is a leadership circle of donors who make a minimum pledge to the Food Bank of \$1,000 each year for five years. Donors in the Society give monthly, quarterly or annually. For more information about the Full Plate Society contact Stephanie Miller at stephanie@rrfb.org or call 505.349.8678.

In fiscal year 2009-2010, there were 189 Full Plate Society members.

ROADRUNNER CLUB

The Roadrunner Club is a monthly giving club where donors select an amount over \$10 a month to contribute. Monthly giving allows us to plan ahead and respond when food is needed. For more information about the Roadrunner Club contact Annamarie Maez at annamarie@rrfb.org or 505.349.8921.

In fiscal year 2009-2010, there were 382 Roadrunner Club members.

MEMORIAL AND HONORARY GIFTS

Memorial and Honorary gifts provide a wonderful way to pay tribute to the special people in your life. Whether these are family, friends, faculty, employees or colleagues. These special gifts provide an opportunity to remember, honor or recognize people you care about.

Memorial gifts are a special way to commemorate the life of a friend or relative who has passed. A gift made in honor of someone celebrates unique accomplishments, special occasions like birthdays, anniversaries and weddings or simply as a way to recognize someone.

Notification of the gift is sent via a card to the honoree or to the family of the person being memorialized.

If you would like to honor or memorialize someone, call 349-5326.

THE CORNUCOPIA SOCIETY – A PLANNED GIVING PROGRAM

The Cornucopia Society was created to recognize donors who have communicated to us that they are leaving the Food Bank in their will, trust or other planned giving instrument. A legacy gift will ensure Roadrunner Food Bank has the appropriate facilities, trucks, tractor trailers and distribution capabilities to respond to New Mexico's hungry by providing food. Roadrunner Food Bank would be honored to be named in your will, trust or other type of deferred gift so we may continue our important work into the future.

For more information, or to let us know of your planned giving intentions, please contact Andrea Bromberg at 505.349.8929 or andrea@rrfb.org

HOLIDAY GIFT CARDS

During the holiday season, Roadrunner Food Bank creates a way for community members to purchase a gift card as a holiday gift for a recipient.

Recipients receive a beautiful holiday card designed by a child in one of our 38 Food for Kids schools. Inside the card is a gift tag. Different giving amounts are available and each tag includes a separate message about the type of food needs and programs at the Food Bank including food filled backpacks for hungry children, produce, emergency food boxes, senior food boxes and our Mobile Food Pantry.

The Holiday Gift Card program is an easy gift to buy to recognize employees, friends, and loved ones while helping our hungry neighbors. To obtain one, simply visit our website in the fall/winter months or call us to place an order. The Holiday Gift Card program is offered to community members in late October through the New Year. For more information call 349.8921.

FOOD DONORS

Manufacturers, wholesalers, distributors, supermarkets, growers and community members provide regular food donations to Roadrunner Food Bank. Without these generous food donations our Food Bank would have significantly less food to provide to the hungry people of New Mexico. Thank you to all our food donors. Your generosity helps put meals on hungry New Mexicans' tables.

Below is a list of our top food contributors.

More Than One Million Pounds of Food

Holiday Food Drive Donors
Walmart Distribution Center
Walmart Stores

500,000 – 1 Million Pounds

Sam's Club Holiday Food Drive
Smith's Food and Drug Stores

300,000-500,000 Pounds of Food

Shamrock Foods
Sysco

100,000-300,000 Pounds of Food

Border Foods
Core-Mark
Hostess Brands
National Association of Letter Carriers Branch 504
Navajo Agricultural Products Industry
Pueblo Fruits
Rural Letter Carriers' Association
Target
Trader Joe's
United States Postal Service



ROADRUNNER FOOD BANK BOARD OF DIRECTORS 2009-2010

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STATEMENTS OF FINANCIAL POSITION

Income Statement

Fiscal Year Ending June 30, 2010

Notes: The income statement indicates how revenue is transformed into net income (the result after all revenues and expenses have been accounted for, also known as the "bottom line"). It displays the revenues recognized for a specific period, and the cost and expenses charged against those revenues.

REVENUE		EXPENSES	
Donated Food	\$34,299,955	Program Services	\$39,155,795
Contributions, Grants, and Contracts	\$5,434,542	Administration	\$916,720
Program Services	\$1,802,547	Fundraising	\$809,486
Special Events	\$218,037	TOTAL EXPENDITURES	\$40,882,001
Gain on Sale of Building	\$0	NET GAIN/(LOSS)	\$1,001,417
Other	\$128,337		
TOTAL REVENUE	\$41,883,418		

Balance Sheet

Fiscal Year Ending June 30, 2010

Notes: The balance sheet gives a snapshot of the financial health of an organization at a particular point in time. An organization's total assets should generally exceed its total liabilities. The types of assets and liabilities must also be considered. For instance, an organization's current assets (cash, receivables, securities, etc.) should be sufficient to cover its current liabilities (payables, deferred revenue, current year loan and note payments).

ASSETS	JUNE 30, 2010
Cash & Equivalent	\$1,116,652
Investments/Securities	\$632,295
Accounts Receivable	\$274,519
Pledges & Grants Receivable	\$902,600
Restricted Contributions	\$479,713
In-Kind Lease Receivable	\$648,150
Deposits	\$550,000
Inventories for Sale or Use	\$2,740,057
Fixed Assets	\$2,525,871
TOTAL ASSETS	\$9,869,857
LIABILITIES	JUNE 30, 2010
Accounts Payable & Accrued Expenses	\$318,517
Deferred Revenue	\$9,817
Loans and Notes	\$421,501
Tenant Improvement Allowance	\$625,000
Capital Lease Obligation	\$83,887
TOTAL LIABILITIES	\$1,458,722
FUND BALANCE	\$8,411,135

Comments: The vast majority of Food Bank funds are spent in acquiring, storing, transporting and distributing food. Over 95% of all expenditures (cash & in-kind) are used in the direct delivery of our core services. Roadrunner Food Bank's last audit, dated June 30, 2010, had no findings deemed significant enough for a management letter.



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