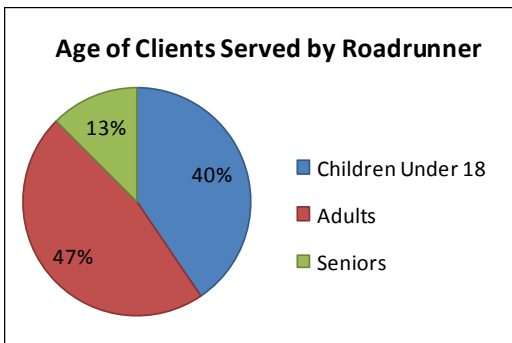




GENERAL INFORMATION ABOUT THE FOOD BANK

Roadrunner Food Bank of New Mexico is New Mexico’s largest non-profit organization dedicated to ending hunger in New Mexico. In fiscal year 2010, Roadrunner Food Bank distributed more than 22 million pounds of food through a statewide network of nearly 600 partner agencies and five regional food banks. In New Mexico, Roadrunner Food Bank is the only member of Feeding America. Every week Roadrunner and our affiliated agencies help nearly 40,000 different individuals with food assistance which is equivalent to feeding a city the size of Farmington every single week.



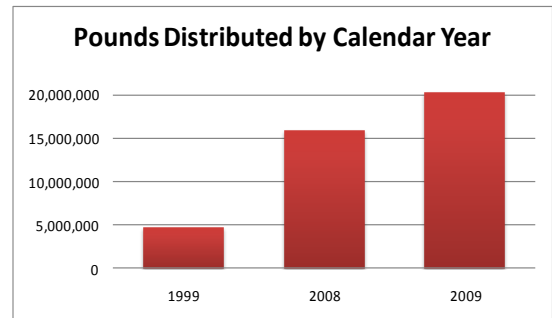
THE NEED

- New Mexico ranks 5th in the nation of people who wonder when they will have their next meal
- Hungry people make difficult choices. For example, more than 54% choose between paying for utilities and food.
- Average income among those we serve is \$900 a month
- 51% of food pantries report turning people away due to lack of food.
- Many believe that only those who need help with food are the homeless when in fact only 8% of those served by Roadrunner are homeless.

- Food assistance programs in our state are experiencing demand that has not occurred since the Great Depression. Agencies we provide food to indicate increases are as high as 30-40%

FACTS AND FIGURES

- For every \$1 donated to the Food Bank, \$9 worth of food is returned to the community.
- Roadrunner Food Bank distributes more than 92,000 pounds of food every working day. This amount represents three semi truck loads of food every day.
- Of the 22 million pounds we distribute, 33% is fresh foods such as produce.



MOBILE FOOD PANTRY



- The program is a traveling food pantry that eliminates the need for long-term or large-capacity storage and provides families 50 pounds of perishable and non-perishable food.
- Started in 2008, the program was created to assist rural or underserved communities with no or limited access to food assistance programs for hungry people.
- The program helped more than 162,901 people and distributed more than 2.5 million pounds of food to 127 sites in FY 2010.
- Families represent a large segment of clients at Mobile Food Pantry sites, and 43% of those served through the program are children.



ROADRUNNER FOOD BANK OF NEW MEXICO

CHILDREN

- 25% of children under 18 are in poverty and nearly 30% of children under 5 are in poverty in our state.
- Every year, more than 90,000 children are served through Roadrunner and our affiliate agencies and programs.
- One way we help hungry children is through the Food for Kids Program. The backpack program helps nearly 3,000 children every school week in 38 low-income public schools.
- A USDA study indicates that mild under-nutrition experienced by young children during periods of growth impacts a child's behavior, their school performance, and their overall cognitive development.



FAMILIES

- Working families struggle to pay for life's necessities including food, fuel and utilities.
- On average, SNAP benefits only last 2.3 weeks and many families still seek help with food.
- 32% of the households served by Roadrunner have at least one employed adult.
- Roadrunner's Emergency Food for Families Program provides food for families in crisis on an as needed basis.



SENIORS

- 43% of clients on government programs such as Social Security still need help with food assistance.
- 41% of clients have at least one member in the home in poor health.
- About 30,000 seniors seek food assistance from partner agencies each year.
- Many seniors living on fixed or low incomes are forced to choose between food and medicine or medical care each month.
- One way the Food Bank helps low-income seniors is through the Senior Helpings Program delivering monthly supplemental food boxes to more than 1,125 seniors statewide.

PROVIDING HEALTHY FOODS

- Healthy foods are important for everyone including vulnerable populations such as children and seniors.
- Many believe that food banks only distribute canned/dry good items, but one third of our annual distribution is produce.
- In fact, Roadrunner and its affiliated agencies are proud to provide nutritious produce. Last year, more than 7.3 million pounds of produce was distributed.

A PARTICIPANT IN DISASTER RELIEF

- Roadrunner provides food, water and other supplies in domestic disaster relief situations. Disaster response has included responding to needs during summer flooding in Hatch and Ruidoso, a tornado in Clovis, and large scale relief efforts such as Hurricane Katrina and Rita.
- As a disaster relief responder, Roadrunner also participates in statewide disaster planning.

HOW YOU CAN HELP DURING OUR 30TH ANNIVERSARY

- Bring 5-10 friends to take our monthly Food for Thought Tour.
- Contribute \$30 a month in honor of our 30th Anniversary (1980-2010).
- Host/sponsor a food drive and have each person collect 30 pounds of food.
- Bring 10 friends to volunteer 5 hours each generating 3,000 volunteer minutes.
- Visit www.rrfb.org or call 505-247-2052 for more ways to help.