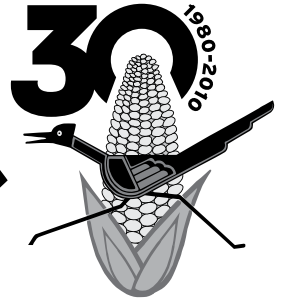


2010 ROADRUNNER ROUNDUP



Special Holiday Food and Fund Drive Edition

What better gift can you give this holiday season than food?

Gifts of Food Help Families Such As the Smiths

You may not realize how the food and money you contribute helps families, but it makes a tremendous difference to families such as the Smiths. The Smiths are a family who struggle to have enough food for a family of seven.

Michael and Jennifer Smith, who live in Rio Rancho, have been looking for work for quite some time. Michael taught one year at an area high school and was laid off last year due to budget cuts. He is still looking for a job and is hopeful that one will come through, even if it isn't in his chosen teaching profession. When staff of the Food Bank met the Smith family, Michael the dad said, "I have a job interview tomorrow and I'm hopeful I'll be selected for the position."

Jennifer is also looking for a job, but she is a busy mom caring for five children one of which is in college, one in middle school, two in elementary school and one in preschool. She said, "It is difficult to find employment right now. The economy has made it tough to locate even a part time job."

The family has access to unemployment and is on some SNAP (food stamp) benefits, but it isn't enough to cover all their needs. Michael said, "We can keep a roof over our head, pay some of our bills, and manage to pay for some of my insulin medication, but there isn't always enough for food. What is left of our monthly income is about \$60 for groceries."

The Smiths are getting help through several Roadrunner Food Bank programs. Through Rio Rancho Elementary, their two children in elementary school and their preschooler receive a Roadrunner Food Bank *Food For Kids* backpack every week. Jennifer said, "We worry about food on the weekends and thanks to the food in the backpack some of our fears about not having food for our kids is eased. When they receive the backpack filled with food, it's like Christmas to them."

The Smith family also benefits from Roadrunner Food Bank's *Emergency Family Food* box. The 35 pound food box is given out in many locations one of which is in schools such as Rio Rancho Elementary. The schools request an allotment of boxes and when a family needs food the school can give it to them immediately.



The purpose of the food box is to help a family through a crisis or an emergency. Losing a job can be devastating for a family and in the Smiths' case it was a crisis. The food box they receive consists of all donated food from food drives and individuals, groups and companies who give food to the Food Bank. It is entirely non-perishable and will provide the Smiths some much needed sustenance.

"We are so grateful to receive food from Roadrunner Food Bank. If I could personally thank everyone who donated these food items I would."

Michael Smith

This year, with so many more people seeking work, families like the Smiths need help with food. You can help families in need by donating food or funds to Roadrunner Food Bank.

HOLIDAY LETTER CARRIERS' AND US POSTAL SERVICE FOOD DRIVE

Saturday, November 20, 2010



Don't forget to clean out your pantry and fill a bag of non-perishable food for your letter carrier. On Saturday, November 20th letter carriers in Albuquerque will pick up your food donation left at your mailbox to help Roadrunner Food Bank feed hungry people this holiday season.

The generosity of the *National Association of Letter Carriers* and the *National Rural Letter Carriers' Association* has allowed us to collect important food for hungry people and families over the years. It is food we rely on to ensure our hungry neighbors have something to eat.

Watch your mailbox for a flier reminding you about the drive or share the information with a family member or friend. You can also pull out the brown paper bag in the *Albuquerque Journal* on Thursday, November 18th to fill with food for your letter carrier to pick up.

National Association of Letter Carriers, the National Rural Letter Carriers' Association and the *US Postal Service* employees make this food drive possible. Our most sincere thanks go out to all letter carriers and US postal service employees for taking the time to collect food for Roadrunner Food Bank. Thank you on behalf of the nearly 40,000 people we serve every week.

Postal locations where volunteers are needed:

Manzano Substation	11600 Haines NE (Juan Tabo and Haines, South of Indian School)
Steve Schiff Substation	9719 Candelaria NE (Eubank and Candelaria)
Uptown Substation	2505 Graceland NE (North of Carlisle, South of Menaul)
Richard Pino Substation	4600 Paradise (Paradise and Davenport, near Eagle Ranch Rd.)
Main Post Office	1135 Broadway (Broadway between Lomas and Mountain)
Highland Substation	111 Alvarado SE (near San Mateo and Central)
Foothills Substation	13101 Lomas NE (Lomas West of Tramway)
Academy Substation	6255 San Antonio NE (San Antonio and San Pedro)
North Valley Substation	110 Montano Rd. NE (between Edith and 2nd Street)
Five Points Substation	1050 Sunset Rd. SW (Bridge and Sunset, South on Sunset)
Airport Substation	2100 George Street SE (University and George, West on George)

Volunteers Needed for Letter Carriers' Food Drive

Volunteers are also needed on November 20th to help unload food donations from postal vehicles, sort, and organize the food. Fill out the volunteer sheet enclosed and mail/fax to us. You can also register online at www.rffb.org or call 349-8825 to volunteer.

Hosting a Food and Fund Drive

Your place of work, your faith community, group or school can host a food and fund drive anytime. For every \$1 gift made to the Food Bank, we can leverage \$9 worth of food in the community. Contact us for helpful tips about how to conduct a food drive. Another easy way to help is by hosting an online food and fund drive this holiday season.

Online Food Drive

We recognize that not every organization has an area for a food barrel, space to store collected food items, or that all potential participants are housed in the same building. Your organization may want to consider our online food drive as an option.

The Benefits of Our Online Food Drive

- No boxes or barrels in your lobby taking up space
- Instantly communicate your food drive details by sending an email to your constituents encouraging donations on a secure site at www.rffb.org

- It is the easiest (and greenest) way to donate with a gift completed in just minutes.
- A great way to promote inter-department competitions.

How Our Online Food Drive Helps the Food Bank

- Gives us the flexibility to acquire our most-needed food items.
- Allows us to be more efficient and careful with our resources such as fuel, our drivers' time, and scheduling drop off and picks ups.

Simply choose dates to host your Online Food Drive and let us know how your group name should appear on our giving site. We set up your organization and can include groups, departments or divisions to compete against each other. Your participants access the link and give. Remind your participants periodically to visit the link, and be sure to let them know to select the correct "Group Affiliation" name. We'll provide an update on totals given at the end of your Online Food Drive.

For more information contact annamarie@rffb.org or call (505)349-8921.

HOLIDAY FOOD AND FUND DRIVE ACTIVITIES

MID- OCTOBER

Schedule your Holiday Food and Fund Drive with us!
Call 349-8921 for information.

NOVEMBER 1-24

Listen to 92.3 KRST and 93.3 KOB FM to find out how you can help the hungry this holiday season.

NOVEMBER 1-30

Drop off a non-perishable food donation at any SMITH'S FOOD AND DRUG STORE.

NOVEMBER 17

HUNGER HOTLINE – hosted by *KOB TV*. Individuals can call in to *KOB TV* to find help with food from area food pantries, soup kitchens and shelters. Information about qualifying for SNAP (food stamps) and other state assistance programs will also be available.

NOVEMBER 18

SPECIAL FOOD DRIVE PAPER BAG INSERT in the *Albuquerque Journal*
Pull out the brown bag insert and fill it with food for the hungry.

NOVEMBER 20

- LETTER CARRIERS' FOOD DRIVE – Leave a bag of non-perishable food out at your mailbox for your postal carrier to pick up.
- Drop off any food donation at ABQ UPTOWN
10 am – 6 pm, Louisiana and Indian School
Donations of food accepted such as non-perishable foods and frozen turkeys/hams.
- Watch KOB TV during our LIVE HOLIDAY FOOD AND FUND DRIVE BROADCAST at 4 pm

NOVEMBER 21

SORTIN' SUNDAY
Help sort and box food for distribution to the hungry this winter.
Register to volunteer at www.rafb.org, mail or fax in the enclosed volunteer form or call 349-8825.

DECEMBER 1-27

Drop off a non-perishable food donation at any metro area STARBUCKS

ANYTIME

Participate in our ONLINE HOLIDAY FOOD AND FUND DRIVE
www.rafb.org

DURING ROADRUNNER FOOD BANK'S OPEN HOURS:

- Bring in frozen turkeys or hams for the hungry this holiday season.
- Volunteer. We need your help to help sort food, fill food boxes and repack bulk items into smaller quantities. Register to volunteer at www.rafb.org or call 349-8825.
- Schedule a tour of our Food Bank by calling 349-8678 today!

THANK YOU
to our Holiday Food and
Fund Drive Sponsors:

Smith's
FOOD & DRUG STORES



KOB



ALBUQUERQUE JOURNAL



Sandia
National
Laboratories



LOCKHEED MARTIN



**Directions to
Roadrunner Food Bank:**

5840 Office Blvd NE
Albuquerque, NM 87109

Exit Jefferson Blvd. At the frontage road, proceed west. At Singer, turn left. At Office Blvd, turn right. The Food Bank is the second building on the right.

For a map, visit our website at
www.rafb.org



Roadrunner Food Bank, Inc.
5840 Office Blvd NE
Albuquerque, NM 87109
(505) 247-2052 Fax (505) 242-6471

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Thirty Years of Service to the Community

The Food Bank's founder, Reverend Titus Scholl, created Roadrunner Food Bank in 1980. Reverend Scholl recognized the tremendous poverty and hunger in our community and wanted to do something about it.

In July 2010, Roadrunner Food Bank began commemorating its anniversary as we look back on the 30 years of service we have provided to hungry people in New Mexico. Through June 2011 we will have ways you can become involved in helping us honor our 30 years of service to the community. Here are some suggestions how you can help:

- Join our monthly giving society, the Roadrunner Club, by contributing \$30 a month.
- Challenge 10 friends or family to bring in 30 pounds of non-perishable foods.
- Host a food drive in your place of business and challenge everyone to bring in 30 pounds of food.
- Honor someone in your life who has a 30 something birthday, anniversary, etc. with a gift to the Food Bank.

To learn more about Roadrunner Food Bank's history, visit our website at www.rrfb.org.

A Special Thank You

Newsletter printing courtesy of:



Get Your Souper Bowl Tickets Now!

Join us on Saturday, January 29, 2011

Souper Bowl tickets make a great holiday present for loved ones, employees and friends!



Join us for the festivities as more than 40 restaurants and chefs bring in their tasty soups and desserts to sample. Plus take advantage of our prize drawing packages.

The 2011 Souper Bowl will be held at 5840 Office Blvd NE. Ticket prices are \$40 for adults and \$10 for children 12 and under. Tickets purchased at the door the day of the event will be \$45 for adults. Buy your tickets at www.rrfb.org or call 349-8921.

Checks should be made payable to Roadrunner Food Bank. Please indicate in the memo line of your check, Souper Bowl 2011. You can mail checks to us and address the envelope as follows:

Souper Bowl Tickets
c/o Roadrunner Food Bank
5840 Office Blvd NE
Albuquerque, NM 87109



UNPLUGGED & UP CLOSE - MUSIC SERIES INDOORS

The County Line restaurant has moved its "Giant Convenience Store Music Series" indoors.

Visit the restaurant to hear live music on Thursday nights at 8 pm. Help support Roadrunner Food Bank by bringing a bag or several items of non-perishable food for entrance into the weekly concert series. Monetary donations are accepted too. Visit www.countyline.com for a schedule of performances through November 18.