Hunger Action Month
Toolkit for Supporters

Social Media Post Options

Facebook:

September is #HungerActionMonth. Sharing, volunteering, pledging to advocate, fundraising and donating are just a few of the ways you can help @Roadrunner.Food.Bank end hunger in New Mexico. By taking action, we can end hunger one helping at a time. Visit www.rrfb.org/hunger-action-month to learn more!

1 in 5 New Mexicans may not know where their next meal will come from. You can take action this #HungerActionMonth. Join @Roadrunner.Food.Bank and @FeedingAmerica by providing food to your neighbors in need, one helping at a time. www.rrfb.org/hunger-action-month

When sharing Roadie posts during HAM:

#Roadie is using @CharityMiles to help raise funds to end hunger in New Mexico. When Roadie uses the app during a run or while biking, a donation is made to @Roadrunner.Food.Bank. During #HungerActionMonth, I am challenging my friends to join Roadie in ending hunger one helping at a time.

Twitter:

September is #HungerActionMonth. You can make a difference every day by taking actions like retweeting, wearing orange, donating or volunteering. Every action counts. With @FeedingAmerica, @RoadrunnerFdBnk and you, we can end hunger one helping at a time.

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Instagram:

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During #HungerActionMonth, I am challenging all my friends and family to join Roadie in ending hunger one helping at a time.

Social Media Images:

We recommend sharing from Roadrunner Food Bank’s social media platforms and using the above copy. These images and other assets will be provided upon request.

Facebook/Instagram: