COVID-19 Escalates Food Insecurity in New Mexico

In March 2020, 20% of the state’s hunger relief network had to shut down due to Coronavirus.

Several have re-opened, but many still do not have the capacity to be open at 100 percent.

In order to bridge the gap, Roadrunner Food Bank started many new drive through food distributions to account for temporary partner agency closures, partial agency re-openings and the unprecedented need in communities and counties we serve.

Total Pounds of Food Distributed

In Roadrunner Food Bank’s direct service area that includes 16 counties (see map on page 3)

41,050,605 lbs

Across the entire state
46,960,779 lbs

Tribal community areas
2,067,731 lbs

Coronavirus Food Assistance Program (CFAP):

direct service area
371,560 lbs

CFAP: entire state
613,876 lbs

New Mexico Hunger Statistics from Feeding America’s annual Map the Meal Gap* shows that hunger in New Mexico:

• Child Food Insecurity Rate: 22% / Overall Food Insecurity Rate: 14.2%
• New Mexico’s childhood hunger rate is 22% compared to the overall national hunger rate in the U.S. which is 10.9%
• Eight counties in the state have child hunger rates over 30% – Catron, Cibola, Harding, Luna, McKinley, Sierra, Socorro, and Quay
• The report also shows that hunger exists in every single state and county in the U.S.
• The average cost of a meal in NM is $2.90 and the overall meal gap/annual Food budget shortfall is $150,238,000

*Map the Meal Gap figures are reflective of 2019 historical estimates of local food insecurity. Map the Meal Gap looks at historical estimates related to federal program eligibility, food prices and food spending, local meal costs, food budget shortfall and the meal gap. Together, those data elements make up food insecurity projections in a specific time period.
Food Rescue or Food Recovery is defined as capturing excess, unsold food from a variety of food industry donors. Food banks provide it to our network of agencies via our fleet of semi’s from our distribution hub.

Where does the food come from?

- **Food Rescue**: 54%
- **Purchased Food**: 4%
- **CFAP**: 2%
- **TEFAP**: 39%
- **Food Drives**: 1%
- **Coronavirus Food Assistance Program**: A new USDA program provided during coronavirus which includes pre-boxed mixed food items for distribution.

**The Emergency Food Assistance Program** is a federal program that helps supplement the diets of low-income Americans. Food is purchased by USDA and provided to state entities. States work with food bank to receive, store and distribute the food to their network of partners. USDA secure 100 percent American grown food through the program.

Roadrunner Food Bank Distributed

*14,375,637 lbs of produce*

*Bringing nutritious food access to New Mexicans in need!*

Did you know?

Roadrunner Food Bank Distributed

*14,375,637 lbs of produce*

*Bringing nutritious food access to New Mexicans in need!*
Who do we provide food to?

Traditional Partner Agencies - 144 SITES

The types of organizations we supply food to as Partner Agencies includes food pantries, soup kitchens, group homes and shelters. These type of distribution locations represent 39 percent of the total number of sites we provide food to.

Food Bank data showing the amounts of food, produce and number of meals provided to partner agencies.

Food Bank Service Areas

Roadrunner Food Bank provides food from their Albuquerque distribution center to:

366 partners in 16 counties

as shown in the map in red

The remaining 17 counties are served through regional food bank partners located in Clovis, Farmington, Gallup and Santa Fe. Each food bank provides food through many hunger relief partners too.

These partners also receive food that come from our distribution center.
### Childhood Hunger Initiative

Providing food to **low-income children and their families** at school locations. Families receive the food at the school and take it home to prepare as meals.

- **Total Pounds:** 2,457,108
- **Total Meals Provided:** 2,047,590
- **Total Produce:** 1,305,840
- **Number of Sites:** 72
- **Counties Served:** 14

### Senior Hunger Initiative

Providing access to nutritious food to **seniors** at senior sites or seniors living in low-income housing.

- **Total Pounds:** 732,267
- **Total Meals Provided:** 610,223
- **Total Produce:** 389,678
- **Number of Sites:** 16
- **Counties Served:** 11

### Mobile Food Pantry

In March 2020, Roadrunner Food Bank went from a client choice food selection model to adopting the **pre-boxed food model** in response to coronavirus and new public health orders. Our Mobile Food Pantry program began training locations and opening new locations in a **drive through food distribution model** to create a safer, contact free experience during the pandemic.

- **Total Pounds:** 6,419,214
- **Total Meals Provided:** 5,349,345
- **Total Produce:** 3,084,760
- **Number of Sites:** 120
- **Counties Served:** 16

### Healthy Foods Center

Providing access to nutritious food for low-income patients through **partner healthcare clinics** and our **on-site medical referral food pantry**.

- **Total Pounds:** 538,306
- **Total Meals Provided:** 448,588
- **Total Produce:** 394,548
- **Number of Sites:** 14
- **Counties Served:** 3

### Health and Wellness Initiative

Providing access to nutritious food for low-income patients through **partner healthcare clinics** and our **on-site medical referral food pantry**.

- **Total Pounds:** 538,306
- **Total Meals Provided:** 448,588
- **Total Produce:** 394,548
- **Number of Sites:** 14
- **Counties Served:** 3

### Healthy Food Markets

Provided nutritious food at **partner healthcare clinics**. Clinics provide the produce-only distributions to patients experiencing a chronic health issue and hunger often twice a month at each of their locations.

- **Number of Households Served:** 11,505 (duplicated*)
  - Seniors over 60: 7,993-duplicated
  - Adults: 12,751-duplicated
  - Children: 7,264-duplicated

- **Total Pounds:** 213,923
- **Total Produce Pounds:** 182,055
- **Number of Partners Worked with:** 10 sites

*unique means one time service and duplicated means they received the service multiple times
SeedCorps Program

SeedCorps is the name of Roadrunner Food Bank’s AmeriCorps program. It is a voluntary civil society program to engage adults in public service work with the goal of helping others and meeting critical needs in communities. Members commit to a period of time to complete their service (often a year). They are able to serve full or part-time work and receive a stipend for their service.

Our SeedCorps program works closely with the Serve New Mexico Commission who administers the program and grants placements and awards to various sites including Roadrunner Food Bank.

SeedCorps members focus on providing services, expertise and helping hands to partner agencies of the food bank. The program had:

26 full term members who completed 15,774 hours of service all together.

SNAP Outreach Program

A program that helps low-income New Mexicans by providing SNAP application assistance. SNAP is a proven way to put additional meals in the homes of struggling families.

Number of Households Served:
- Number of Seniors over 60: 421
- Number of Adults (18-60): 1,060
- Number of Children (under 18): 355

Number of Households Assisted with Applications for Public Benefits in the Categories Below: 1,326

SNAP Applications: 1,216
Low Income Home Energy Assistance Program (LIHEAP): 276
Cash Assistance Applications: 183
Medicaid Applications: 326
Medicare Savings Applications: 114

SNAP Data:
SNAP Meals Attributed to Food Bank Outreach Activities: 1,196,593
Estimated Value of SNAP Benefits Generated: $5,362,411
Estimated Local Economic Impact Generated: $3,482,085

In addition, the program provides application assistance with other public benefits such as LIHEAP and Medicaid. Volunteers are often part of the team in helping people apply for public benefits. They work in a virtual setting often right from their own home to help clients over the phone.

Demographics of Households Assisted

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Multi-generational</td>
<td>481</td>
</tr>
<tr>
<td>Working</td>
<td>238</td>
</tr>
<tr>
<td>Veterans</td>
<td>80</td>
</tr>
<tr>
<td>Homelessness</td>
<td>223</td>
</tr>
<tr>
<td>Disabilities</td>
<td>134</td>
</tr>
</tbody>
</table>

Second Chances
Job Training Program

Provides job training to those leaving the judicial system or those experiencing long-term unemployment in two tracks:

- Warehouse Training Track: 17
- Commercial Driver’s License Track: 4

Total Number of People in Program: 21

The program’s intent is to help prevent recidivism and provide opportunities to the interns for a more consistent income source.
Volunteer Program

Volunteers are the helping hands that provide critical support to accomplish our work in providing food across the state.

Staff make it a priority to ensure the health and safety of volunteers who give their time and talents to the organization while helping in our warehouse or at drive through distributions we offer in many communities.

Early on during the pandemic, our organization went through the NM Safe Certified COVID-Safe Training Program. It’s one additional way that we along with countless businesses and organizations have operated in the safest manner possible throughout the pandemic.

We continue to adjust volunteer projects inside our warehouse, update and provide additional training to volunteers helping out and have all volunteers perform a health screening every time they visit.

- Duplicated Volunteers: 19,124
- Unduplicated Volunteers: 7,858
- Total Hours: 32,068
- Value of Hours*: $872,250
  which represents 15 full-time employees

* Independent Sector’s 2020 value of a volunteer hour is $27.20.

Executive Committee

Janice Lucero – Chair
Margie McNett – Vice Chair
Ryan Centerwall – Treasurer
Karen Smoot – Secretary
Francie Monteith – Past Chair
Mag Strittmatter – President and CEO

Members at Large

Gail Armstrong
Laura Beltran-Schmitz
Josh Conway
Dinah Garcia Tolley
Doug Heller, AIA
Janice Honeycutt Hering
Travis Suazo
Eugene Sun
Bill Tallman

“THANK YOU to our donors, supporters, and volunteers for making our work a reality. Your generosity makes a difference!”
Financial Summary

Income Statement
Fiscal Year Ending June 30, 2020

Notes
The income statement indicates how revenue is transformed into net income (the result after all revenues and expenses have been accounted for, also known as the "bottom line"). It displays the revenues recognized for a specific period, and the cost and expenses charged against those revenues.

Large amounts of food and commodities donated to the food bank are recognized as revenue and inventory increases when they are received and then recognized as program expenses and inventory reductions when distributed. Cash flows from activities increased by $2,579,600 compared with the same period in the prior year. The largest growth year-over-year was in the volume of donated food and commodities that were received and distributed – an increase of over 15%. Contributions from generous community members, companies, foundations and organizations also greatly increased to meet rising demand as hundreds of thousands of New Mexicans found themselves needing food assistance, many for the first time due to the COVID-19 pandemic. Finally, government grants increased as a result of new federal programs such as the Coronavirus Aid, Relief, and Economic Security (CARES) Act.

<table>
<thead>
<tr>
<th>Revenue</th>
<th>June 30, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donated Food</td>
<td>$74,227,657</td>
</tr>
<tr>
<td>Contributions, Grants, and Contracts</td>
<td>$13,269,107</td>
</tr>
<tr>
<td>Program Service Revenue</td>
<td>$1,246,198</td>
</tr>
<tr>
<td>Federal Grant Revenue</td>
<td>$2,866,257</td>
</tr>
<tr>
<td>Other Revenue</td>
<td>$242,481</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td><strong>$91,851,700</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>June 30, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$82,530,884</td>
</tr>
<tr>
<td>Administration</td>
<td>$974,739</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$1,239,965</td>
</tr>
<tr>
<td><strong>Total Expenditures</strong></td>
<td><strong>$84,745,588</strong></td>
</tr>
</tbody>
</table>

| Change in Net Assets before Non-Operating Activities | $7,106,112 |
| Unrealized Loss on Interest Rate Swap | ($375,850) |
| **Change in Net Assets** | **$6,730,262** |

Balance Sheet
Fiscal Year Ending June 30, 2020

Notes
The balance sheet gives a snapshot of the financial health of an organization at a particular point in time. An organization's total assets should generally exceed its total liabilities. The types of assets and liabilities must also be considered. For instance, an organization's current assets (cash, receivables, securities, etc.) should be sufficient to cover its current liabilities (payables, deferred revenue, current year loan and note payments). Growth in our cash and investments is a reflection of unprecedented community support in the early stages of the COVID-19 pandemic to meet the extraordinary rise in demand for food assistance. The pandemic adversely impacted the food bank in many ways including shortages and delays in acquiring food, closures of 30% of our network partners who directly distribute food to communities across the state, and daily challenges in transforming our operations to meet the growing need while protecting volunteers, employees and clients’ health.

<table>
<thead>
<tr>
<th>Assets</th>
<th>June 30, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Investments</td>
<td>$9,755,438</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$265,427</td>
</tr>
<tr>
<td>Pledges &amp; Grants Receivable</td>
<td>$912,528</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>$44,693</td>
</tr>
<tr>
<td>Inventories</td>
<td>$3,932,697</td>
</tr>
<tr>
<td>Capital Assets, net of accumulated depreciation</td>
<td>$12,907,184</td>
</tr>
<tr>
<td>Other Assets</td>
<td>$252,068</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$28,070,035</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>June 30, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable &amp; Accrued Expenses</td>
<td>$810,244</td>
</tr>
<tr>
<td>Loans and Notes</td>
<td>$9,120,107</td>
</tr>
<tr>
<td>Interest rate swap obligation</td>
<td>$659,703</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$10,590,054</strong></td>
</tr>
</tbody>
</table>

| Net Assets | **$17,479,981** |

Comments
The vast majority of food bank funds are spent in acquiring, storing, transporting and distributing food. Over 97% of all expenditures (cash & in-kind) are used in the direct delivery of our core services.
OUR MISSION
FEED every hungry person today.
SEED partnerships that build self-sufficiency for tomorrow.
LEAD to achieve our vision of permanently lending hunger in New Mexico.

OUR CORE VALUES
ACCOUNTABILITY that earns the trust of everyone we work with and serve.
INTEGRITY of our words, decisions, and actions
RESPECT for others that we demonstrate through honest, timely, and compassionate communications.
UNITY through TEAMWORK with our partners, supporters, and every member of the food bank community.
PASSION for Roadrunner® Food Bank of New Mexico’s mission and the people it supports.

Contact Information

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