

# Roadrunner Food Bank's ANNUAL REPORT 2021-2022

Hunger is still very much elevated in our state. It hasn't returned to pre-pandemic levels, and we don't expect that we will see a shift for a few years. Inflation has meant everything from increased food costs to rising fuel costs. We are all feeling the pinch ... especially the tens of thousands of people Roadrunner Food Bank serves every week. They too feel the stress with their limited budgets. Their incomes couldn't cover food costs before the pandemic started and now, their funds cover much fewer food items and less of life's other necessities.

Like everyone else, the food bank is experiencing increased expenses. The large volumes of food we purchase have doubled in cost in the last year. Freight and fuel costs to bring that food to our



## Total Pounds of Food Distributed



In Roadrunner Food Bank's  
direct service area  
that includes 16 counties  
(see map on page 3)

**27,206,099 lbs**

warehouse and push it out into communities across the state have also doubled.

This fiscal year alone we have invested the largest amount in our more than 40-year history strictly for large-scale food purchases.

As the food bank, we continue to put our best foot forward and do everything possible to ensure our services to the state continue.

**Pounds to Indigenous  
Communities**

**1,410,914 lbs**

**Across the entire state**

**34,839,890 lbs**



## New Mexico Hunger Statistics from *Feeding America's* annual *Map the Meal Gap*

- The Overall Food Insecurity rate in New Mexico: **12.9%**
- New Mexico's **childhood hunger rate is 20.5%** compared to the overall national hunger rate in the U.S. which is 16.1%
- Six counties in the state have **child hunger rates over 30%** – Catron, Grant, Luna, McKinley, Sierra, and Quay County.
- The report also shows that **hunger exists in every single state and county** in the U.S.
- The average cost of a meal in NM is \$3.02 and the overall meal gap/annual Food budget shortfall is more than **\$131,722** which equates to a Meal Gap of more than **\$43,664,800**

The latest *Map the Meal Gap report* provided by *Feeding America*® was released in July 2022 with 2020 food insecurity data. As in previous years, the report shows hunger and the cost of food at the state, county, and congressional district level. This study looks at historical estimates related to federal program eligibility, food prices and food spending, local meal costs, food budget shortfall and the meal gap. The study also looks at the "meal gap" shortfall by state, county, and congressional district. Together, those data elements make up food insecurity projections in a specific period. Food insecurity is a research measure defined by the USDA as lack of access, at times, to enough food for an active, healthy life for all household members.

## Where does the food come from?

**35%**  
**TEFAP**  
**12,266,148 lbs.**

**The Emergency Food Assistance Program** is a federal program that helps supplement the diets of low-income Americans. Food is purchased by USDA and provided to state entities. States work with food banks to receive, store and distribute food to their network of partners. 100 percent of USDA product is grown in the United States.

**1%**  
**Food Drives**  
**274,761 lbs**

**54%**  
**Food Rescue**  
**18,760,978 lbs**

**Food Rescue or Food Recovery** is defined as capturing excess, unsold food from a variety of food industry donors. Food banks provide it to our network of agencies via our fleet of semi's from our distribution hub.

### How the Percentage of Pounds of Food is Divided Up

**10%**  
**Purchased Food**  
**3,315,630 lbs**

**0.5%**  
**State Shelf Stable**  
**215,988 lbs**

**Shelf Stable** is food items that can be safely stored at room temperature, or "on the shelf." Funds to purchase this food category were provided by the state of New Mexico.



**Distributed**  
**11,641,019 lbs**  
**of produce**

*Bringing nutritious food access to New Mexicans in need!*

## Traditional Partner Agencies - 130 SITES



The types of organizations we supply food to as Partner Agencies includes food pantries, soup kitchens, group homes and shelters. These type of distribution locations represent **35%** of the total number of sites we provide food to.

Food Bank data showing the amounts of food, produce and number of meals provided to partner agencies. →

### Estimated amounts for who accesses food per year:

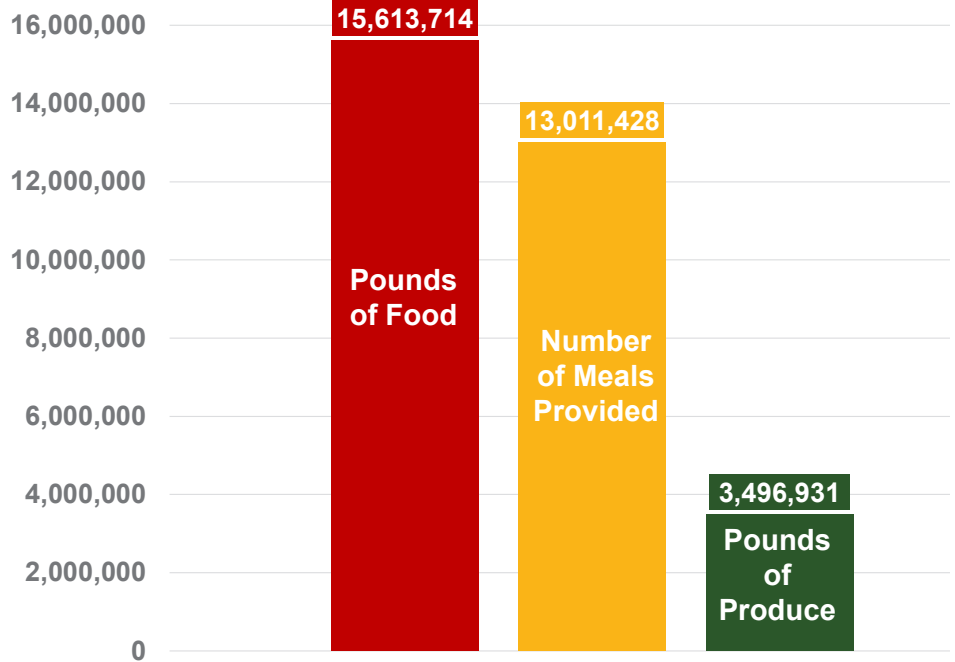
**281,496** unique individuals

**1,136,353** duplicated individuals

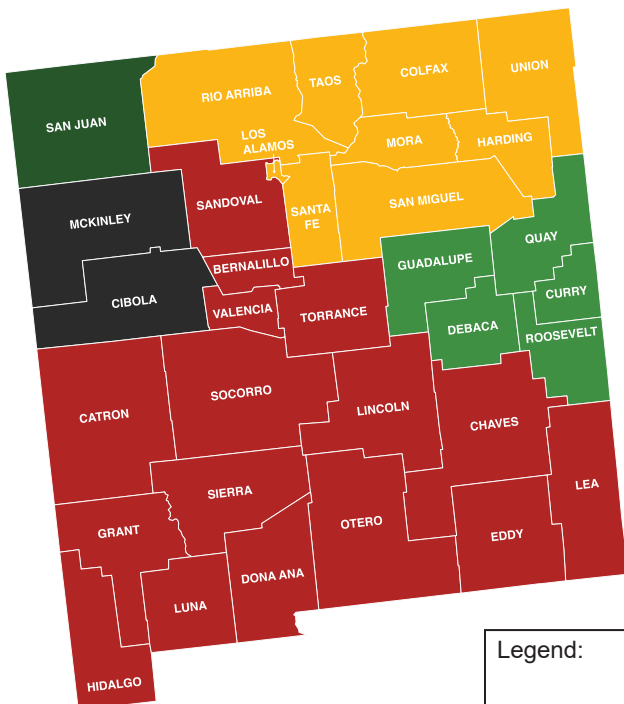
(Unique means one time service and duplicated means they received the service multiple times.)



## Who do we provide food to?



Total Amount Distributed to Partner Agencies



## Food Bank Service Areas

Roadrunner Food Bank provides food from their Albuquerque distribution center to:

**369 partners in 16 counties**

← as shown in the map in red

The remaining 17 counties are served through regional food bank partners located in Clovis, Farmington, Gallup and Santa Fe. Each food bank provides food through many hunger relief partners too. These regional food banks also receive food that come from our distribution center.

Legend:	Color	Service Area
Red	■	Roadrunner Food Bank
Green	■	ECHO Food Bank
Yellow	■	The Food Depot
Dark Green	■	Food Bank of Eastern New Mexico
Black	■	The Community Pantry

# What hunger-relief programs do we offer?



## Health and Wellness Initiative

Data shows that hunger and health go hand in hand. Food insecurity can complicate chronic health issues and low-income individuals often must choose between medical costs and food. In addition, they generally have more trouble finding or affording nutritious food that can help improve their health condition.

Research shows that in New Mexico alone, healthcare costs attributed to food insecure adults exceed \$1,450 per food secure adult every year. **Roadrunner Food Bank's Health and Wellness Initiative** provides access to nutritious food for low-income patients through partner healthcare clinics and our on-site medical referral food pantry.

## Healthy Foods Center



This **onsite medical referral food pantry** is located directly within Roadrunner Food Bank's warehouse. Partner healthcare sites refer patients to the medical referral food pantry. Patients that are experiencing a chronic health issue and hunger at the same time are guaranteed the program for several years.

**Number of Households Served: 269 unique**  
Seniors over 60: **3,182** duplicated; Adults: **2,026** duplicated; Children: **1,353** duplicated

Total Pounds: **383,571 lbs.**  
Total Produce Pounds: **252,787 lbs.**  
Number of Orders Fulfilled: **5,351**

## Healthy Food Markets



These sites are located at partner healthcare clinics. **Clinics host produce-only distributions** for their patients who have a chronic health issue and are food insecure. These typically occur twice a month at each location.

**Number of Households Served: 13,134 unique**  
Seniors over 60: **7,058** duplicated; Adults: **11,510** duplicated; Children: **5,226** duplicated

Total Pounds: **326,530 lbs.**  
Total Produce Pounds: **326,530 lbs.**  
Partner Healthcare Locations: **14**

(Unique means one time service and duplicated means they received the service multiple times.)

## Childhood Hunger Initiative



Providing food to **low-income children and their families** at school locations. Families receive the food at the school and take it home to prepare as meals.

Total Pounds: **2,993,952**  
Total Meals Provided: **2,494,960**  
Total Produce: **1,470,972**  
Number of Schools\*: **107**  
Counties Served: **14**

\*82 site partners allow the food bank to serve 107 schools

## Senior Hunger Initiative



Providing access to nutritious food to **seniors** at senior sites or seniors living in low-income housing.

Total Pounds: **707,981**  
Total Meals Provided: **589,984**  
Total Produce: **310,000**  
Number of Sites: **16**  
Counties Served: **10**

## Mobile Food Pantry



In March 2020, the pandemic caused the food bank to move to a pre-boxed food model provided in a drive through method. Pre-pandemic, this was a client choice focused approach where clients could 'shop' or select foods for their family. We expect to transition back to a **client choice model** for most of these locations.

Total Pounds: **6,939,250**  
Total Meals Provided: **5,782,708**  
Total Produce: **2,943,135**  
Number of Sites: **127**



## More Programs



**AmeriCorps**

### SeedCorps Program

SeedCorps is the name of Roadrunner Food Bank's **AmeriCorps program**. AmeriCorps is a network of service programs that engage adults in public service work with the goal of meeting critical needs in various communities. Members commit to a period of time to complete their service (often a year). They are able to serve in a full or part-time capacity and receive a stipend and other unique benefits for their service.

Our SeedCorps program works closely with the **Serve New Mexico Commission** who administers the program and grants placements and awards to various sites including Roadrunner Food Bank.

SeedCorps members focus on providing the food bank and our partner agencies with assistance in nutrition education, capacity building and help run food distributions. From July 1, 2021 through June 30, 2022, the program had:

**23 full term members who completed 13,990.38 hours of service all together.**

The members help provide access to food at several mobile food pantry distributions run in various counties throughout the state over the course of the year.

Total Pounds Distributed:	<b>1,742,906</b>
Total Meals Provided:	<b>1,452,421</b>
Total Number Distributions:	<b>205</b>

### Public Benefits Outreach Program

A program that helps **low-income New Mexicans** by providing SNAP and other public benefit application assistance. SNAP is a proven way to put additional meals in the homes of struggling families.



#### People Assisted:

- Number of Seniors over 60: **223**
- Number of Adults (18-60): **872**
- Number of Children (under 18): **260**

#### Type of Assistance Provided for the Following Public Benefit Services:

SNAP Applications:	<b>1,003</b>
Low-Income Home	
Energy Assistance Program (LIHEAP):	<b>140</b>
Water Assistance Program (LIHWAP):	<b>4</b>
Cash Assistance Applications:	<b>28</b>
Medicaid Applications:	<b>236</b>
Medicare Savings Applications:	<b>24</b>

(Data is collected from July 1, 2021 through June 30, 2022.)

#### SNAP Data:

SNAP Meals Attributed to Food Bank Outreach Activities:

**1,006,278**

Estimated Value of SNAP Benefits Generated:

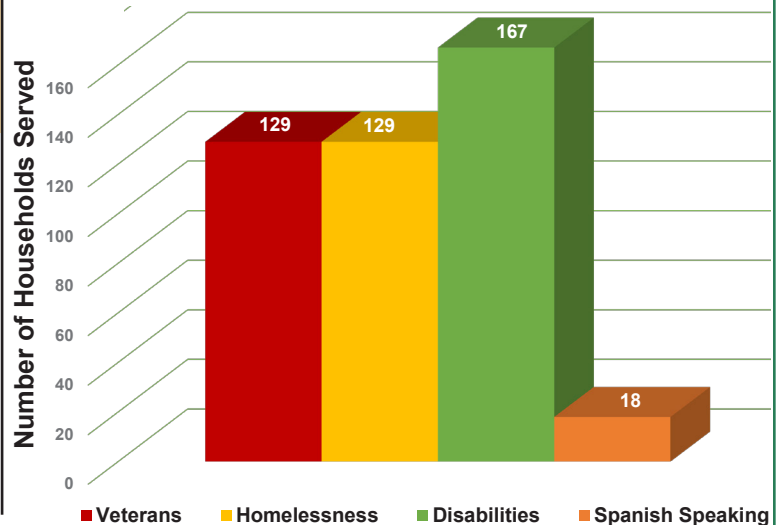
**\$3,034,465**

Estimated Local Economic Impact Generated:

**\$4,673,092**

Roadrunner has HELP Center volunteers that are specifically trained to assist people with applying for public benefits. They work in a virtual setting, often right from their own home, and help clients over the phone.

### Households Served with Unique Needs



## Volunteer Program and Board Members



### Board Members

### Executive Committee

Margie McNett: Chair

Dinah Garcia-Tolley: Vice Chair

Corinne Carmony: Treasurer

Travis Suazo: Secretary

Janice Lucero: Past Chair

Mag Strittmatter: President and CEO



### Volunteer Program

Volunteers are the **helping hands that make our work possible**. Their support helps us accomplish our work

in providing food to families and communities across the state.

We continue to adjust volunteer projects inside our warehouse, provide additional training to volunteers, encourage healthy and sanitary practices and have volunteers perform a health screening when they visit.

- **Duplicated Volunteers:** 18,128
  - **Unduplicated Volunteers:** 3,564
  - **Total Hours:** 46,024
  - **Value of Hours\*:** \$1,378,419
- which represents 22 full-time employees

\* *Independent Sector's 2022 value of a volunteer hour is \$29.95*



### “THANK YOU

to our donors, supporters,  
and volunteers for making  
our work a reality.

Your generosity  
makes a difference!”

### Members at Large

Mike Bickel

James Burton

Ryan Centerwall

Joe Coca

Corey Cruz

Sue Forster-Cox

Douglas Heller, AIA

Bret Henderson

Patty Keane, MS, RD

Jay Larsen

Purvi Mody

Doug Smith

Eugene Sun, MD, MBA

# Financial Summary

## Income Statement: Fiscal Year Ending June 30, 2022

### Notes

The income statement indicates how revenue is transformed into net income (the result after all revenues and expenses have been accounted for, also known as the "bottom line") during the fiscal year. This presentation displays the revenues recognized for the one-year period ended June 30, 2022, and the cost and expenses charged against those revenues.

Revenue	June 30, 2022	Expenses	June 30, 2022
Donated Food	\$89,915,122	Program Services	\$104,059,587
Contributions, Grants, and Contracts	\$25,015,402	Administration	\$1,356,918
Program Service Revenue	\$1,245,285	Fundraising	\$1,402,821
Federal Grant Revenue	\$4,018,511	<b>Total Expenditures</b>	<b>\$106,819,326</b>
Other Revenue	\$29,471		
Unrealized Loss on Investments	(\$4,389,938)		
<b>Total Revenue</b>	<b>\$115,833,853</b>	<b>Change in Net Assets</b>	<b>\$9,014,527</b>

While many of the effects from the COVID-19 pandemic have now abated to a significant extent, its adverse impact on both the global and US economies has continued. Segments of the global economy are experiencing ongoing supply chain issues, lack of adequate production capacity, workforce shortages, geopolitical unrest, and a variety of shipping and logistical issues. Shortages of consumer and other goods, along with federal stimulus policies related to the pandemic and rising wages have led to high rates of inflation, significantly increasing the cost of food, energy and transportation. In response to these inflationary pressures, the Federal Reserve has aggressively increased benchmark interest rates leading to a substantial decline in the values of the stock market. As a result, Roadrunner Food Bank's quasi-endowment fund, created in 2021 experienced a decline in market value which is reported as an unrealized loss on investments.

Thanks to an outpouring of support from the community and government agencies, Roadrunner Food Bank has continued to serve at an elevated level to deliver significant relief to New Mexicans facing economic hardships. In communities with heightened challenges with food insecurity and access impediments, including Luna, Otero, Sandoval, and Bernalillo counties, the food bank focused on bringing additional food distributions and other resource supports. There was special focus placed on indigenous and highly rural communities to ensure food access and capacity building activities.

Federal funding of specific pandemic-relief programs targeting food insecurity hit unprecedented levels in fiscal year 2021 but were discontinued in fiscal year 2022. This change is reflected in the audited consolidated statements of functional expense in the value of donated food (in-kind) when comparing the results of the two fiscal years presented. In addition, as initially reported in the 2021, the food bank received unprecedented and transformational gifts that included \$25 million from a single donor. The first \$12.5 million gift was received in fiscal 2021, and the second gift of \$12.5 million was approved by the donor and transmitted to the food bank in fiscal year 2022. This gift, in conjunction with the outpouring of support from concerned businesses and individuals during the pandemic allowed the nonprofit to pay off the \$7.97 million balance of its mortgage debt on its office and warehouse property in Albuquerque, and establish a \$30 million quasi-endowment fund. The quasi-endowment fund, called the Future Fund was designated by the Board of Directors to be used to sustain and grow the food bank's operating capacity through several objectives: addressing staff pay equity, addressing capital replacement needs, expanding food distributions in various communities, and strengthening the support we provide to our statewide hunger relief network. Learn more about the Future Fund: [www.rafb.org/futurefund](http://www.rafb.org/futurefund).

### Balance Sheet: Fiscal year Ending June 30, 2022

### Notes

The balance sheet gives a snapshot of the financial health of an organization at a particular point in time. An organization's total assets should generally exceed its total liabilities. The types of assets and liabilities must also be considered. For instance, an organization's current assets (cash, receivables, securities, etc.) should be sufficient to cover its current liabilities (payables, deferred revenue, current year loan and note payments).

Assets	June 30, 2022
Cash & Cash Equivalents	\$5,888,492
Board Designated Investments, including Quasi Endowment	\$27,163,468
Accounts Receivable	\$1,103,327
Pledges & Grants Receivable	\$961,274
Prepaid Expenses	\$133,922
Inventories	\$2,777,261
Capital Assets, net of accumulated depreciation	\$13,034,003
Other Assets (Right-of-Use Assets)	\$101,258
<b>Total Assets</b>	<b>\$51,163,005</b>

Liabilities	June 30, 2022
Accounts Payable & Accrued Expenses	\$1,265,935
Notes Payable	\$0
Operating & Finance Lease Liabilities	\$78,813
<b>Total Liabilities</b>	<b>\$1,344,748</b>

<b>Net Assets</b>	<b>\$49,818,257</b>
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### Comments

The vast majority of food bank funds are spent in acquiring, storing, transporting and distributing food. Over 97% of all expenditures (cash & in-kind) are used in the direct delivery of our core services.



## Who is Roadrunner Food Bank?

### UPDATED MISSION

Roadrunner Food Bank’s mission is to provide nourishing food to New Mexicans through vibrant community partnerships and passionate public and private support.

### CORE BELIEFS

- Hunger is unacceptable.
- Everyone deserves access to enough food.
- Food sustains life and nourishes health.
- Culturally appropriate and nutritious food is our priority.
- We respect the dignity and equity of all.

### CORE VALUES

Accountability, Integrity, Respect, Unity through Teamwork, Passion (AIRUP)



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